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Press Release

FOR IMMEDIATE RELEASE

Rogers Bayfest Awarded Lifetime Achievement Award at Festival and Events Ontario

At the 2010, Festival and Events Ontario Conference in Ottawa, Rogers Bayfest was recognized as an Event of Distinction, which is a lifetime achievement award. Honourable Michael Chan, the new Minister of Tourism and Culture was on hand, Thursday night at Stanleys Olde Maple Lane Farm, a local tourist destination in Ottawa to make the announcement.

“Event of Distinction is an award you wouldn’t expect a city like Sarnia, with a population of 73,000, to win. We are proud of what our community can offer and will continue to support Sarnia Lambton.” – Michele Stokley

There are only 20 festivals in Ontario that are able to say they earned this prestigious award. These include such events as The Royal Agricultural Winter Fair in Toronto, Canada Day in Ottawa and The Toronto International Film Festival.